

## 2021 Youth Beef Heifer Initiative

### INSTRUCTIONS TO APPLICANT

1. Please complete an essay of no less than 300 words typed or a 2-3 minute video about the following topic to the selection committee.
2. Consult with your 4-H agent, FFA advisor or parents if you have questions about your responses.
3. Students may only win once in each age division.
4. Age divisions determined from applicants age of October 1 2020.
5. Please type or neatly print all answers in ink. Attach additional pages where necessary.
6. Please email or have application postmarked by **October 31, 2020.**

### Mailing Address

Kentucky Cattlemen's Association  
ATTN: Beef Heifer Initiative Program  
176 Pasadena Drive  
Lexington, KY 40503

### Program Details

***Heifer must be purchased from a Kentucky farm  
Seller must be a member of KCA***  
Students have one year to purchase  
Funds will be distributed to farm/seller

### APPLICANT INFORMATION

Name \_\_\_\_\_ Date \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Parent or Guardian Name \_\_\_\_\_

Parent or Guardian Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Parent or Guardian Phone \_\_\_\_\_

Age as of October 1 2020: \_\_\_\_\_ Birth date: \_\_\_\_\_ County: \_\_\_\_\_

Please complete an essay of no less than **300 words typed or a 2-3 minute video** about the following topic to the selection committee. Please attach it to this application or email video to [nellis@kycattle.org](mailto:nellis@kycattle.org).

**Age division determined as of October 1 2020.**

**Division I (Ages 9-13) – What is your overall plan for this heifer should you win it?**

**Division II (Ages 14-17) - What has influenced you to be involved in the beef industry?**

**Division III (Ages 18-21) - Explain what additional costs you would incur by winning this heifer and how you plan to cover these costs?**

- Videos will be judged on originality from participant
- Winners will be selected prior to December 1<sup>st</sup>. Awards will be presented at the 2021 KCA Convention

**LEADERSHIP ACTIVITIES** (List on a separate sheet of paper if need to)

***Kentucky Junior Beef Activities***

*Activity, Award or Office* *Year* *County, Regional or State Level*

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***Other School Activities and Awards***

*Activity or Award* *Year* *County, Regional or State Level*

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***Community Activities***

*Activity or Award* *Year* *County, Regional or State Level*

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***Work Experience***

*Work or Other* *Year* *Description*

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**CATTLE PROGRAM**

*Briefly describe your current beef cattle program:*

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