2019 KJCA Fall Classic Presented by:

2019 KJCA & KDA General Information & Contest Rules
2019 KJCA/KDA Fall Classic
October 4-6, 2019
Morehead State University Farm
Derrickson Agriculture Complex
25 MSU Drive Morehead, KY 40351

Tentative Agenda 8/29/2019

Stalling will be available anytime starting Friday at 10:00am. All times are EST.

Presented BY:

Friday, October 4
10:00am Stalling Available
2:00pm-8:00pm Contest Registration/Cattle/Prospect Check In/Photo Entries
2:00pm KJCA Board of Directors Meeting
6:00pm KJCA Judging Contest
7:30pm Dinner- Pizza/Chips

Saturday, October 5
7:15am-Noon Contest Registration
10:00am-8:00pm KJCA/KDA Cattle Check In
8:00am-noon Prospect Cattle Check In
8:00am-9:00am KJCA Beef Scholars Skillathon
9:00am Exhibitor Meeting
9:15-10:00am KJCA Sales Talk Contest
10:30am Deadline for Photo Entries
10:30am KJCA Team Fitting Contest
12:00pm Lunch-
12:00pm KJCA Silent Auction Opens
1:30pm KJCA Prospect Show
4:00pm KJCA Showmanship Contest
6:30pm Dinner

Sunday, October 6
7:00am-8:30am KJCA/KDA Cattle Check In
8:00am KJCA Church Devotion
8:30am Breakfast- Assortment of items
9:30am KJCA/KDA Fall Classic Cattle Show
12:00pm KJCA Silent Auction Closes
2:00pm KJCA Fall Classic Awards Banquet
Contest rules and forms are online at www.kycattle.org under the Youth Activities tab. Questions? Contact Niki Ellis at nellis@kycattle.org, 859-382-4303 or Brandy Graves at blgshowcattle02@yahoo.com, 859-707-6359.

2019 KJCA Fall Classic Hotel Options

**KJCA Headquarter Hotel:**

Comfort Inn & Suites  
2650 KY 801 North  
Morehead, KY 40351  
606-780-7378  
**KJCA Fall Classic- Group Rate $89**

**Other Hotels:**

Hampton Inn  
500 Hampton Way  
Morehead, KY 40351  
606-780-0601
Section 1. General Requirements. (1) All animals moving within Kentucky shall be subject to the requirements as established in 302 KAR 20:020.

(2) All animals offered for sale shall be accompanied by a Certificate of Veterinary Inspection (CVI), or other official movement document except for exemptions listed under each species of this administrative regulation or 302 KAR 20:040. Examples of an official movement document shall include a way bill with a permit number or Federal Movement Form VS 9-3 or VS 1-27. A CVI for sale purposes shall:

(a) Be valid for thirty (30) days from the date of issuance; and

(b) List a valid destination and be void upon arrival at that destination unless a Reconsignee Certificate for movement from the sale premises to a new destination is executed and attached to the original CVI.

(3) All animals entering venues for exhibition purposes where commingling of animals occurs shall be accompanied by a CVI.

(a) A CVI for Kentucky origin animals for purposes other than sale shall be valid as noted under each individual species.

(b) A CVI written for exhibition purposes shall be void upon change of ownership of the listed animals.

(4) All required tests shall be conducted by a state-federal approved laboratory as defined by 9 C.F.R. Chapter 1.

(5) An animal that originated from a quarantined area or quarantined herd shall not be transported intrastate within Kentucky unless permitted by OSV on VS Form 1-27 or a CVI with a quarantine movement permit obtained from OSV and attached to the CVI.

Section 2. Cattle and Other Bovine Species. (1) General requirements.

(a) Cattle or other bovine species moving intrastate for sale except as provided in paragraph (b) of this section, change of ownership, or exhibition purposes shall meet the requirements established in subsections (2) and (3) of this section.

(b) Cattle and other bovine species moving directly to and for sale by a state-federal approved stockyard or a recognized slaughtering center shall meet the requirements established in subsections (3) and (4) of this section.

(2) Certificate of Veterinary Inspection.

(a) All cattle and other bovine species moving intrastate for sale, exhibition or change of ownership shall be accompanied by a valid CVI as required by 302 KAR 20:020, Section 1(3)(c).

(b) A CVI for change of ownership and sale shall be valid for thirty (30) days.

(c) A CVI for intrastate exhibition shall be valid for the remainder of the calendar year in which it is issued or thirty (30) days whichever is greater.

(d) Cattle or other bovine species sold or bartered by private treaty and moving directly from farm to farm shall be exempt from the CVI requirement if the seller or barterer's name and premises of origin information are recorded and maintained for two (2) years by the recipient of the animal.

(3) Specific diseases.

(a) Brucellosis. Testing shall not be required for sale or exhibition if one (1) of the following applies:

1. Kentucky has class free status; or

2. The animals are moving from a brucellosis certified herd. The herd number and last test date shall be recorded on the CVI.

(b) Tuberculosis. Testing shall not be required for sale or exhibition if one of the following applies:

1. Kentucky has class free status; or

2. The animals are moving from a tuberculosis accredited herd. The herd number and last test date shall be recorded on the CVI.

(c) Cattle or other bovine species infected with warts, ringworm, or any other communicable disease shall not be eligible for exhibition.

(4) The seller's name and address and either the animal's premises of origin or PIN shall be provided for cattle or other bovine species moving to a state-federal approved stockyard or directly to a recognized slaughtering center.

Section 3. Swine. (1) General requirements.

(a) Swine moving for sale or exhibition purposes shall meet the requirements established in subsections (2) and (3) of this section.

(b) A permit number shall be obtained from OSV prior to the sale of swine in Kentucky. This permit number shall be recorded on the CVI accompanying the animals.

(c) All swine shall have a permanent official identification in accordance with 302 KAR 20:020, Section 1(2).

(d) Any swine with evidence of a communicable disease shall not be eligible for sale or exhibition.

(2) Certificate of Veterinary Inspection.

(a) All swine moving intrastate for sale or exhibition shall be accompanied by a valid CVI or NPIP certificate as required by 302 KAR 20:020, Section 1(3)(c).

(b) A CVI for change of ownership and sale shall be valid for thirty (30) days.

(c) A CVI for intrastate exhibition shall be valid for ninety (90) days.

(3) Specific diseases.

(a) Avian Influenza. Swine shall be negative to an official test as defined by 9 C.F.R. Part 145, within ninety (90) days prior to sale or exhibition or originate from a NPIP AI Clean flock.

(b) Salmonella pullorum. Swine shall be negative to an official test as defined by 9 C.F.R. Part 145, within ninety (90) days prior to sale or exhibition or originate from a NPIP flock.

Section 4. Pigs. (1) General requirements.

(a) Pigs moving for sale or exhibition purposes shall meet the requirements established in subsections (2) and (3) of this section.

(b) A permit number shall be obtained from OSV prior to the sale of pigs in Kentucky. This permit number shall be recorded on the CVI accompanying the animals.

(c) All pigs shall have a permanent official identification in accordance with 302 KAR 20:020, Section 1(2).

(d) Any pig with evidence of a communicable disease shall not be eligible for sale or exhibition.

(2) Certificate of Veterinary Inspection.

(a) All pigs moving intrastate for sale or exhibition shall be accompanied by a valid CVI or NPIP certificate as required by 302 KAR 20:020, Section 1(3)(c).

(b) A CVI for change of ownership and sale shall be valid for thirty (30) days.

(c) A CVI for intrastate exhibition shall be valid for ninety (90) days.

(3) Specific diseases.

(a) Avian Influenza. Pigs shall be negative to an official test as defined by 9 C.F.R. Part 145, within ninety (90) days prior to sale or exhibition or originate from a NPIP AI Clean flock.

(b) Salmonella pullorum. Pigs shall be negative to an official test as defined by 9 C.F.R. Part 145, within ninety (90) days prior to sale or exhibition or originate from a NPIP flock.

Section 5. Sheep. (1) General requirements.

(a) Sheep moving for sale or exhibition purposes shall meet the requirements established in subsections (2) and (3) of this section.

(b) A permit number shall be obtained from OSV prior to the sale of sheep in Kentucky. This permit number shall be recorded on the CVI accompanying the animals.

(c) All sheep shall have a permanent official identification in accordance with 302 KAR 20:020, Section 1(2).

(d) Any sheep with evidence of a communicable disease shall not be eligible for sale or exhibition.

(2) Certificate of Veterinary Inspection.

(a) All sheep moving intrastate for sale or exhibition shall be accompanied by a valid CVI or NPIP certificate as required by 302 KAR 20:020, Section 1(3)(c).

(b) A CVI for change of ownership and sale shall be valid for thirty (30) days.

(c) A CVI for intrastate exhibition shall be valid for ninety (90) days.

(3) Specific diseases.

(a) Avian Influenza. Sheep shall be negative to an official test as defined by 9 C.F.R. Part 145, within ninety (90) days prior to sale or exhibition or originate from a NPIP AI Clean flock.

(b) Salmonella pullorum. Sheep shall be negative to an official test as defined by 9 C.F.R. Part 145, within ninety (90) days prior to sale or exhibition or originate from a NPIP flock.
1. Entry is open to any KJCA member. This is a junior show, exhibitors must be under 21 as of January 1, 2019. May submit dues with entry.

2. Youth under age 9 as of January 1st of current year may participate as Novice in all contest divisions EXCEPT the Heifer/Bull Show.

3. Members not meeting the minimum age requirement to show cattle are eligible to participate in educational events (Skillathon, Judging, Team Fitting, Sales Talk, Photography and Ad Design.)

4. **Ownership deadline is September 13, 2019.** All animals must be owned solely by the exhibitor and in their name on the registration papers.

5. Participation fee will be $20 a person for the KJCA contests.

6. Participants will be assigned to one of the following age divisions for all competitions: Senior (17-21), Intermediate (13-16) and Junior (9-12). Age determined as of January 1, 2019.

7. This is a junior event and there is a **no alcohol rule** in the barns or on the grounds.

8. The showing of an animal unethically fitted is prohibited. This includes the use of an artificial tail head or tail fin, artificial poll, or adding any hair-like substance to the animal. Any problems will be directed to the KJCA Board of Directors for a final decision.

9. Generators are welcomed and encouraged. Please bring your own generator.

10. In order to promote the good management of show cattle, exhibitors, their parents and sponsors have a serious responsibility to properly use animal health aids (drugs), growth promotants, and any other approved materials with great care.

11. **Breakaway Rule:** Any animal deemed unmanageable, or that poses a safety risk to exhibitors or other animals will be disqualified from the show and returned to the stalls immediately upon judgment of the highest ranking KJCA Director in the show ring or a KJCA Advisor. Once an animal has broken away, it is at the discretion of the highest ranking KJCA Director in the show ring or a KJCA advisor present at the show ring to decide if an animal poses a danger and should be disqualified.

12. Tattoos must be legible at check-in and match the animal’s registration paper.

13. Any violation of the above rules will result in an automatic disqualification from the Fall Classic.

14. No cattle or equipment may move into the barns prior to 10am Friday, October 4. Cattle and equipment need to be removed from the barns and the grounds immediately following the awards banquet.

15. The Kentucky Cattlemen’s Association, Kentucky Department of Agriculture, or any parties involved in the planning and execution of the show are not responsible for accident, injury, or loss.

16. Due to limited space, exhibitors are requested to conserve space. Exhibitors may be required to move animals, tack or blocking chutes to accommodate others. Local committees may refuse reserve stalling requests.

17. Copies may be made of the entry forms, rules, and regulations
1. This show is open to any junior exhibitor or Kentucky Junior Cattlemen member that is a Kentucky resident. To become a KJCA member please contact the KCA office at 859-278-0899 or you may pay dues onsite.

2. All prospect market steers and heifers have to be born on or after January 1, 2019.

3. All prospect animals will be shown by weight- Minimum weight- 300lbs, Maximum weight- 900lbs

4. This is a junior show, exhibitors must be under 21 as of January 1, 2019.

5. Heifers will be eligible to show the following day in the KJCA/KDA Fall Classic show.

6. The entry fee is $20 per head.

7. In order to promote the good management of show cattle, exhibitors, their parents and sponsors have a serious responsibility to properly use animal health aids (drugs), growth promotants, and any other approved materials with great care.

8. Breakaway Rule: Any animal deemed unmanageable, or that poses a safety risk to exhibitors or other animals will be disqualified from the show and returned to the stalls immediately upon judgment of the highest ranking KJCA Director in the show ring or a KJCA Advisor. Once an animal has broken away, it is at the discretion of the highest ranking KJCA Director in the show ring or a KJCA advisor present at the show ring to decide if an animal poses a danger and should be disqualified.

9. No cattle or equipment may move into the barns prior to 10am Friday, October 4. Cattle and equipment need to be removed from the barns and the grounds immediately following the awards banquet.

10. This is a junior event and there is a no alcohol rule in the barns or on the grounds.

11. Generators are welcomed and encouraged. Please bring your own generator.

12. Bedding will NOT be provided, exhibitors are responsible for bringing their own bedding, and bedding will not be available at the facilities to purchase.

13. No artificial fillers or pumping. Violators will be disqualified.

14. The showing of an animal unethically fitted is prohibited. This includes the use of an artificial tail head or tail fin, artificial poll, or adding any hair-like substance to the animal. Any problems will be directed to the KJCA Board of Directors for a final decision.

15. The Kentucky Cattlemen’s Association, Kentucky Department of Agriculture, or any parties involved in the planning an execution of the show are not responsible for accident, injury or loss.

16. Copies may be made of the entry forms, rules and regulations.
1. There will be four classes consisting of breeding females, bulls, and/or market steers. Data may be provided at the discretion of the officials.

2. Each age division will be asked one set of questions. Juniors will answer questions on one additional class. These classes will be designated at the start of the contest.

3. Intermediates and Seniors will give one set of oral reasons.

4. Each set of questions will have a maximum of 10 questions and will be worth 50 points (five points per question).

5. Contestants should be encouraged to take notes on the questions classes, and they will be allowed time to study these notes on the questions classes prior to (but not while answering) the questions. Questions will be read to all contestants at the conclusion of the placing session.

6. Final standings shall be based on placings and questions classes. Scores will be based upon a possible score of 50 points for placing each class and 50 points for each set of questions.

7. No individual, parent, or advisor shall be allowed in the judging contest area to inspect the livestock prior to the contest.

8. While the contest is in progress, there shall be no conferring between contestants or between parents and/or advisors and contestants. Any violation of this rule will result in disqualification of the contestant.

9. Contestants will be allowed a maximum of 10 minutes to place each class. There will be a two minute time warning in each class to signal contestants.

10. Cattle will be judged unhaltered in pens or haltered. Close inspection will not be allowed unless directed by the official committee.

11. Contestants must provide note-taking materials for use while judging questions classes.

12. Ties will be broken on the basis of total questions scores. If a tie still remains, ties will be broken according to the discretion of the committee.
Each team should plan to bring their own chute and generator to the contest.

Senior division - 17 years of age and up
1. Each team will consist of 3 or 4 members
2. Time limit will be 25 minutes

Intermediate division – 13-16 years of age
1. Each team will consist of 3 or 4 members
2. Time limit will be 25 minutes
3. No sheep head clippers will be allowed
4. A KJCA Board member or designated adult will be stationed with the team to ensure safety

Junior Division – 12 years of age and younger
1. Each team will consist of 3 or 4 members
2. Time limit will be 25 minutes
3. No clippers of any kind will be allowed
4. A KJCA Board member or designated adult will be stationed with the team to ensure safety.

Each team is responsible for providing their own animal for the contest. Animals must be pre-clipped for the junior and intermediate contests. Animals may be pre-clipped for the senior contest. Animals will be evaluated by the judge(s) prior to the start of the contest. All audience members must stay out of the area designated as the contest space by the KJCA Board.

Scoring will be based on:
1) Evaluation of animal and team questions prior to start;
2) Use of equipment, skill level, and general knowledge of team members in fitting of animal, full participation by each team member;
3) Completion and final appearance of animal;
4) Judges question(s) for team members including one public question;
5) Presentation of animal by team. Final questions will be asked while the animal is being presented. The team member presenting the animal may not help in answering the final question.
Sales Talk utilizes a live setting complete with an animal and the potential buyers (two judges). This contest evaluates an actual sales talk given to the potential buyers by the contestant. Participants may use their own animal, a photograph no larger than 8 x 10, or an animal being exhibited by another exhibitor. Since the Fall Classic is open to both 4-H and FFA members, the contest will be open to the selling of any agricultural commodity related to production agriculture.

1. Contestants may use any entry, photo (no larger than 8 x 10) or a production agriculture commodity as the subject of the sales talk. Contestants may use a heifer/bull other than their own. The contestant may hold or tie the heifer/bull, or have another junior member hold the animal during the talk. The heifer/bull is not to be fitted.

2. Immediately preceding the talk, contestants will be required to provide the judges with a registration certificate for the animal being sold or a project summary sheet (see National FFA CED Handbook) for the agricultural commodity. The judges will use the registration certificate/product summary sheet to evaluate the accuracy of pedigree and performance information provided by the contestant and to also ask questions. The certificate will be returned to the contestant at the conclusion of the talk.

3. Contestants will be judged on their knowledge of the animal or product they are selling (25%), ability to relate important information about the heifer/bull or product (organization and style, 25%; poise and delivery, 25%), and their overall effectiveness in convincing the judge to buy the animal or product (25%). Ties will be broken by a predetermined point breakdown.

4. Sales Talk will be 5-7 minutes in length. Time elapsed will be indicated during the contest so that contestants are aware of the time constraints.

5. Sales Talk order for each division will be posted Saturday morning. It will be the participant’s responsibility to be present at the appropriate time he or she is designated in the line-up.
Beef Scholars Skill-a-thon is designed to test exhibitor’s knowledge of the beef industry and its numerous components.

1. Senior division - 17 years of age and up
   - Questions - 90
   - Time - 1 hour

2. Intermediate division – 13-16 years of age
   - Questions - 60
   - Time - 1 hour

3. Junior Division – 9-12 years of age
   - Questions - 30
   - Time - 1 hour

4. Novice Division – 8 years of age and under
   - Questions - 10
   - Time - 1 hour

5. General Information - The Beef Scholars Skill-a-thon is comprised of six beef industry contest classes; Carcass Breakdown, Retail Meat Cut Identification, Breeding and Genetics, Livestock Feeding, Cattle Handling and Care, and Cattle Handling Equipment. Each contest class will have a separate test. Scores are recorded on the exhibitor’s score sheet by each judge, and entered into a computer program that calculates each youth’s placing. Winners are announced at the awards ceremony.

6. There will be judges and time keepers appointed by the KJCA Board of Directors.
The Photography Contest allows KJCA members to become familiar with the art of photography and to experiment with different lighting, angles and subjects.

1. Entries need to be turned in at contest check-in. Deadline for submission is 10:30am Saturday, October 5, 2019.

2. Cattle must appear in each photo.

3. Photos may be in color or black and white. Sepia toned photos are considered color photos.

4. Photos must be 5x7 prints.

5. Photos must be taken by the contestant. Photos should be taken since the 2018 Fall Classic and cannot be entered at future classics.

6. Photos must be mounted on:
   a. Black or white matte board or foam cork board that is a 7” x 9” to allow the correct one inch border, please remember neatness is factored into the score.
   b. A single matte only; any photo that is double matted will be disqualified

7. Participants name, county, division and age must be typed or handwritten on the back of the matte board

8. Each contestant is allowed to enter two photos, but may receive only one placing.

9. You must be a KJCA member to participate in the Photography Contest.

10. No captions are allowed on the matte board or the photo. Any photos with captions will be disqualified.

11. The KJCA reserves the right to select photos entered in the contest for use in promotional brochures and papers. Appropriate photo credit will be given if the photos are published.
Participants will be given a written scenario describing the purpose of the advertisement, along with all the needed information to complete the Ad. Each age division may be a different scenario. The scenario may contain information on a breeder’s program, information for a production or consignment sale or information on specific genetics.

1. This year each participant will complete their Ad Design and bring to fall classic with them. Novice and Junior participants must create their Ad using a 22 x28 poster. Materials used to decorate the ad must be on the poster and can NOT go beyond the edge of the poster. Intermediate and Senior participants will create their ad on a 8.5 x 11 sheet (using magazines, markers etc.). Materials use must not extend past the edge of the paper or can be digitally created.

2. The ads are judged on neatness, completeness of information, overall design, creativity, and layout.

3. For each division the sizes for Ad’s are as follows:
   - Novice- poster board size 22x28 (stay inside poster frame)
   - Junior- poster board size 22x28 (stay inside poster frame)
   - Intermediate- 8.5x11 paper size (stay inside paper size, or can be digitally created)
   - Senior- 8.5x11 paper size (stay inside paper size, or can be digitally created)

4. Contestants must work do their own work independently and use their own magazines and pictures to complete their ad. Be creative, sell your ad!

5. If the ad turned in is simply from a magazine with no original work, it will be disqualified.

6. Each contestant needs to neatly write their name, age and division on back of their Ad. Ads with no name will not be judged!
Showmanship is the one area of exhibiting beef cattle over which you have the most control. In showmanship, you are judged on your abilities to control and present your animal to bring out its best characteristics. Advanced planning and hard work are the keys to becoming a good show-person. Showing beef cattle not only generates enthusiasm and competition in the show ring, but also teaches valuable lessons that can be used in day to day life. These lessons include responsibility, learning about work and determination to reach a goal, winning graciously and losing with dignity.

1. Contestants must show their own animal in showmanship. NO EXCEPTIONS

2. Each division will be broken down into as many classes or heats as deemed necessary. The number of contestants selected from each heat to return for later rounds is at the discretion of the judge. Preliminary heats are not placed.

3. Individuals will be randomly assigned to heats within a division. The heat assignments will be posted at the fairgrounds. Individuals will not be assigned to a different heat once the heats are posted.

4. Any entry that the show committee considers to be a safety hazard will be excused from the show and will be ineligible for class placement/premiums.

5. Those selected to come back for the finals will compete for division champion. The top 5 showmen in each division will be placed.

6. Individuals (including but not limited to parents) interfering with the showmanship competition may be asked to vacate the immediate show ring area.

7. Novice Showmanship is for ages 5-8 as of January 1st of current year. Waivers must be signed for every child to participate.
1. Official health papers are required. Ownership deadline is September 13, 2019. All animals must be owned solely by the exhibitor and in their name on the registration papers.

2. A breed will be made up of at least five head present. Cattle belonging to a breed with less than five head will compete in All Other Breeds. NO EXCEPTIONS.
   a. Purebred AOB - Any animal issued a full blood or purebred registration certificate in a breed with less than 5 head the day of the Fall Classic will compete in a purebred AOB Division.
   b. Percentage AOB - Any animal issued half blood, appendix, or balancer papers, etc., or for animals issued a percentage breed registration certificate will compete in a percentage AOB Division.
   c. Commercial Division - Commercial Heifers only, will show by weight. Animals must not have been issued a registration paper.

3. All purebred females and bulls must present valid registration papers. Commercial females will show by weight.

4. Animals will be judged youngest to oldest by breed.


6. To be eligible for the Cow/Calf Class, the cow must have been born prior to September 1, 2017. The calf will be eligible for any of the individual classes providing it falls within the age requirements for classes. The calf cannot represent more than one division in the championship drive. Maximum age for the calf is 250 days.

7. For individuals with more than one head, the only points you will receive toward the high overall individual award will be that of your highest-ranking animal.

8. Bulls 6 months of age and over must have a nose lead at all times. Bulls without a nose lead will not be allowed to show. Bulls must be bred & owned to be eligible to show.
9. In the interest of time, single entries in a class may be asked to forfeit the regular class and enter the ring for breed champion selection only. Points will be awarded for single entries as class winners. This will be at the discretion of the judge.

**Overall Individual**

The Top Ten Overall Individuals will be based upon the seven events offered at the KJCA Fall Classic. Each Individual will receive an automatic 5 points for participating in an event. The top 5 individuals in an event may receive up to 5 additional points. The top ten individuals with the most points will be the Overall Individuals of the 2018 Fall Classic. For individuals with more than one head exhibited in the heifer show, points will be awarded only for the highest ranking animal shown by that individual. The points in the heifer show are not cumulative, meaning that the Supreme Champion Female receives 5 points (in addition to the five points awarded to the exhibitor for participating in the heifer show), not 9 points because she was also a breed champion and class winner.

Judging Contest = 5-4-3-2-1  
Sales Talk = 5-4-3-2-1  
Photography = 5-4-3-2-1  
Ad Design = 5-4-3-2-1  
Showmanship = 5-4-3-2-1  
Team Fitting = 5-4-3-2-1 (only awarded for participation)  
Beef Quiz Bowl = 5-4-3-2-1

**Heifer Show**

Supreme Champion = 5 points  
Reserve Supreme Champion = 4 points  
Breed Champion = 3 points  
Reserve Breed Champion = 2 points  
Class Winner = 1 point  
Participation (per exhibitor) = 5 points