Title of the Position

Kentucky Beef Network Field Associate- Central

Counties: Jessamine, Madison, Boyle, Garrard, Lincoln, Casey, Rockcastle, Pulaski, Laurel, Wayne, McCreary, Whitley

Overall Responsibility

The KBN Field Associate is a one-year independent contractor position with potential to be longer; pending future funding from the Kentucky Agricultural Development Fund. Field Associates are charged with helping Kentucky beef cattle farmers improve animal health, genetics, forages, and marketing opportunities and therefore increasing farm revenue. Field Associates are encouraged to integrate into their areas by creating producer participation in KBN programs and developing working relationships with livestock markets, University of Kentucky Cooperative Extension Services, the Kentucky Department of Agriculture and other organizations critical to the job.

Key Areas of Responsibility

- Acknowledge the Kentucky Agricultural Development Fund and its mission to diversify and modernize Kentucky's farm economy through publications, promotional materials, presentations, etc
- Work with University of Kentucky Extension and KBN staff to execute KBN IX programs
- Encourage & Increase participation in all KBN IX programs
- Make farm visits to increase producer participation and understanding of KBN programs
- Attend county meetings, field days, and outreach efforts representing KBN
- Assist with providing content or ideas for stories for brochures, Cow Country News, website, social media, etc
- Support CPH-45 sales and value added programs as needed
- Participate in planning for long-term development and continuation of KBN programs
- Support Eden Shale Farm activities and programs

Benchmarks

- Help KBN achieve all of its 2017 benchmarks for KBN programs
- Benchmarks related to Field Associates:
  - Field Associates are required to have 20 new on farm contacts each quarter
  - Attend quarterly meetings to discuss programs and give updates
  - Participate or speak at 5 county meetings in your region about KBN programs

Monthly Reports

- Monthly activity reports are due to the KBN office by the 20th of each month
- Reports need to include
  - Farm visits made- identify all producers names, and counties visited and if they are new contacts
  - Meetings attended
  - Meetings or field days you presented at
  - Number of cattle impacted

Consults With

- The associate will be expected to work independently, but under the direction of the KBN Director, Becky Thompson and the KCA Executive Vice President, Dave Maples.

Qualifications

- Computer skills
- Demonstrate ability to work independently, self motivated, cooperative, and flexible
- Time Management skills are very important
- Willingness to travel and provide own transportation
- Ability to communicate essential information in a timely manner through written and verbal communications.
- Self motivated with attention to detail
- Willingness to try new processes and products
- Demonstrate farm planning experience, budget analysis, and working knowledge of a farm infrastructure
- Any combination of education and experience that would likely provide the required knowledge and abilities.
- Strong understanding of agriculture practices and relationships in the agriculture industry are preferred.
- Ability to take a concept or program idea from conception to the final product

To Apply, Submit

A letter of interest to Becky Thompson, c/o Kentucky Beef Network, 176 Pasadena Drive, Lexington, Kentucky 40503, (859) 278-0899, along with: (1) Updated Resume, including work history; and (3) three names, with addresses and phone numbers, of references. Applications are due April 21 and interviews will begin after that until a qualified applicant is selected.