

# KCA – Ag Industry Trade Show Exhibitor & Sponsorship Form

Contracts Due: **December 1<sup>st</sup>, 2017**

Trade Show Booths	Exhibit Space		Qty
	Size of Booth	Price of Booth	
Non-Profit	8 x 10	\$400	_____
Corporate	8 x 10	\$500	_____
Corporate	8 x 20	\$700	_____
Bulk Space	20 x 40	\$1200	_____
	30 x 50	\$1400	_____

**Exhibitor Nametags** (First four are complimentary)

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Additional Nametags: (\$10/Name tag)

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

## **Sponsorship Opportunities**

Platinum Sponsorship	\$3000	\$ _____
Gold Sponsorship	\$2000	\$ _____
Silver Sponsorship	\$1500	\$ _____
Bronze Sponsorship	\$1000	\$ _____

*\*All sponsorships include a tradeshow booth*

## **Meal Tickets**

### **Individual Friday Evening Banquet Ticket**

\$50 /# tickets \_\_\_\_\_ \$ \_\_\_\_\_

### **Premium Table at Friday Evening Banquet (10 Seats)**

\$600 /# tables \_\_\_\_\_ \$ \_\_\_\_\_

## **Branding Opportunities**

Pre-Registration Lanyards	\$1800	\$ _____
Pre-Registration Bags	\$1000	\$ _____
Pub Mix	\$500/day	\$ _____
Popcorn Station	\$500/day	\$ _____

## **Exhibit Space**

Size \_\_\_\_\_ \$ \_\_\_\_\_

## **Additional Nametags**

# nametags \_\_\_\_\_ x \$10 \$ \_\_\_\_\_

## **Allied Industry Membership**

2018 dues - \$50 \$ \_\_\_\_\_

**Grand Total** \$ \_\_\_\_\_

## **Payment Method**

Company Name: \_\_\_\_\_ Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Phone: (\_\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_

Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_ SVC: \_\_\_\_\_

Visa \_\_\_\_\_ MasterCard \_\_\_\_\_ Discover: \_\_\_\_\_

We, the above signed company, hereby agree to the Sponsor and exhibitor regulations contained on the last page of this document.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_ Title: \_\_\_\_\_

Return form to: **Kentucky Cattlemen's Association Attn: Dan Miller**  
**176 Pasadena Drive Lexington, KY 40503**  
**(859) 278-0899 or dmiller@kycattle.org or Fax: 859-260-2060**

## AG INDUSTRY TRADE SHOW EXHIBITOR AGREES TO THE FOLLOWING:

- 1. Contract Conditions:** These exhibitor regulations shall apply to the sponsor identified on the Kentucky Cattlemen's Convention & Trade Show form, on the reverse side of these regulations, for the 2018 Kentucky Cattlemen's Association Convention & Trade Show which has been received by the Kentucky Cattlemen's Association.
- 2. Exhibition Space:** Exhibition space will be assigned by the Kentucky Cattlemen's Association, convention sponsors will be given priority booth placement. Exhibitors will then be placed on a first-come, first serve basis to exhibitors who complete and return the trade show contract; however the Kentucky Cattlemen's Association reserves the right to re-assign exhibition booth space if necessary. The Kentucky Caetlemen's Association reserves the right to refuse exhibition space to any potential exhibitor.
- 3. Cancellation:** The Kentucky Cattlemen's Association reserves the right to cancel the Kentucky Cattlemen's Association Convention & Trade Show if it is deemed necessary. In the event of any such cancellation, the Keneucky Cattlemen's Association will refund exhibitors' payments in full, and exhibitors shall waive any and all damages and claims for damages in connection with such cancellation.
- 4. Exhibitor Cancellation:** Prior to December 26, 2017, exhibitors may withdraw from the Kentucky Cattlemen's Association Convention & Trade Show, and receive a full refund less a fifty dollar (\$50.00) administrative fee. The Kentucky Cattlemen's Association will not provide any refund if exhibitor withdraws after December 26, 2017.
- 5. Insurance:** Exhibitors acknowledge that the Kentucky Cattlemen's Association and the Lexington Convention Center do not maintain insurance covering exhibitor's property. If exhibitor desires to insure its exhibit, materials, goods, and/or equipment against theft, damage by fire, accident or loss of any kind, it shall do at its own expense.
- 6. Liability:** Exhibitors hereby agree to indemnify, defend and hold harmless the Kentucky Cattlemen's Association and the Lexington Convention Center, and each of their officers, directors, employees and agents from and against any actions, lawsuits, costs, damages, claims and expenses (including attorneys fees) arising from any damage to property or bodily injury to exhibitor, his agents, representatives, employees or any other persons by reason of the exhibitors occupancy or use of the exhibition facilities.
- 7. Amendments:** The Kentucky Cattlemen's Association reserves the right to amend these regulations at anytime it deems necessary. The Kentucky Cattlemen's Association shall have the full power to interpret and enforce all of the regulations contained herein.

## RULES & REGULATIONS FROM LEXINGTON CENTER

- All spray painting and spray polishes/shines must be administered prior to entering the facility. Parties will be held responsible for any damages that occur to the facility from these products.
- All exit doors must be fully operable and unobstructed during all times of occupancy. Exit signs shall remain fully visible.
- Lexington Convention Center is a non-tobacco facility.
- Attachment of signs, display materials, decorations, etc. to wall surface or drapery is prohibited.
- Rigging of equipment and/or production equipment from ceilings must be approved and performed by Lexington Convention Center personnel.
- The use or distribution of inflatable's filled with lighter than air gas is prohibited. Example: Helium filled balloons
- Electrical devices must be installed, operated, and maintained in accordance with manufacturers intended use and applicable codes. In any case, electrical devices that create a hazard to life or property will not be permitted.
- All decorations and construction materials must be non-combustible or flameproof.
- Internal combustion equipment and motor vehicles may be displayed under the following conditions:
  - Fuel supply limited to that necessary for installation and removal of equipment
  - Fuel tanks must have pressure released by removing fuel cap afler vehicle has reached display position, then the fuel cap must be locked or sealed.
  - Electrical power must be disconnected
- The sale, service or distribution of food or beverage products is an activity that is restricted to those licensed by the Lexington Convention Center.
- Possession and consumption of alcoholic beverages is prohibited except by distribution through LLC or its designated caterer.

