

2017 KCA Convention & Trade Show Agenda

Wednesday, January 18, 2017

1:00-4:00 Trade Show Move-In-

Heritage Hall

Thursday, January 19, 2017

7:00-6:00 Registration Hours-

Elkhorn Registration

7:00-11:00 Trade Show Move-In-

Heritage Hall

8:00 **KCA-** KCA Executive Committee Meeting-

Henry Clay

8:30-11:30 **KCA-** Beef Efficiency Conference-

Heritage Ballroom 2&3

Welcome – *Dr. Gordon Jones, Western Kentucky University Emeritus Professor*

Decision Making for Efficient Beef Production- *Dr. Tom Field University of Nebraska-Lincoln*

Current Status of Genomic Testing- *Dr. Jon Beever, University of Illinois*

Managing Pasture to Improve Soil Health- *Mr. Johnny Rogers, North Carolina State University*

Question / Answer Session – *Dr. Jeff Lehmkuhler & Dr. Gordon Jones Moderators*

10:00 **KCA-** Allied Industry Meeting

Elkhorn D

11:00 Trade Show Opens-

Heritage Hall

11:30 **KCA-** Welcome Lunch

Heritage Hall

12:30-1:30 **KCA-** FFA Career Panel

Patterson Ballroom B

1:00 **UK-** IRM Meeting

Elkhorn D

1:30-3:00 **KCA-** Opening General Session-

Heritage Ballroom 2&3

Policy Issues Update- *Colin Woodall, National Cattlemen’s Beef Association*

Kentucky Beef Network Annual Report

Kentucky Beef Council Annual Report

3:30 **KCA-** KCA Foundation Meeting-

Henry Clay

4:00 **KBC/KCA** Rib-eye Cook-off

Heritage Hall Stage

4:00 **BT-** Burley Tobacco Grower’s Cooperative Annual Meeting

Elkhorn A&B

Annual Meeting Guest Speakers

Rick Alexander, Executive Director, Agriculture Workforce Management Association

Greg Harris, President, Council for Burley Tobacco, Inc.

Dr. Will Snell, Agricultural Economist, University of Kentucky

Daniel Green, President, International Tobacco Growers Association

Clifton Parker, Agricultural Risk Management Consultant, Crop Insurance

5:00 **KCA-** County President’s Awards Night- **(Invitation Only)**

Blue Grass Pre-function

7:00-10:00 **KCA-** Allied Industry Game Night

Exhibition Hall

7:30-8:30 **KCA-** Q&A with National Cattlemen’s Beef Association’s Colin Woodall

Elkhorn A&B

10:00 Trade Show Closes

Friday, January 20, 2017

6:30-6:00 Registration Hours-

Elkhorn Registration

7:00 Trade Show Opens-

Heritage Hall

7:00-9:00 Ag Industry Breakfast-

Heritage Hall Stage

Warren Beeler, Governor’s Office of Agriculture Policy

8:30-4:00 **KCA-** Silent Auction Starts-

9:00-11:00 **KJCA-** Load Bus for tour of WinStar Farm

9:00-10:00 **BT-** U.S. Tobacco GAP Training 2017

Elkhorn A&B

9:00-11:00 **KCA-** Regional Meetings

Region 1-

Patterson Ballroom B

Region 2-

Patterson Ballroom D

Region 3-

Berea Room

Region 4-

Patterson Ballroom E-G

Region 5-

Patterson Ballroom C

10:00-11:00 **BT-** Break/Visit Trade Show Exhibitors

Heritage Hall Stage

10:00-12:00 Kentucky Agriculture Development Board Meeting

Patterson Ballroom A

10:30-3:00	KY Livestock Marketing Association Meeting & <i>Invitation Only Lunch</i>	<i>Kentucky Room</i>
11:00 -12:00	BT- U.S. Tobacco GAP Training Continued	<i>Elkhorn A&B</i>
11:00-12:30	Lunch on your own in food court	
12:00 - 1:30	BT- Council for Burley Tobacco Annual Meeting/Luncheon (<i>Pre-Registration Required</i>) <i>Bluegrass Prefunction</i> Guest Speaker: <i>Bonnie Herzog, Managing Director Beverage, Tobacco & Convenience Store Research from Wells Fargo</i>	
12:00-12:30	KCA- Young Producer's Council Meeting	<i>Elkhorn D</i>
12:30-2:30	KCA Membership Awards & Closing Session KCA Treasurer's Report KCA Membership Awards KCA Communications Report KCA Annual Report	<i>Heritage Ballroom 2&3</i>
2:00-4:30	KCA- Forages at KCA- "Promote Growth and Animal Health with Isoflavones in Red Clover and other Legumes", <i>Dr. Michael Flythe, USDA-ARS Scientist at the Forage Animal Production Research Unit</i> "Building a Year Round Grazing System" <i>Dr. Chris Teutsch, UK Forage Extension Specialist</i> "How to Maximize Energy Content in Forage Grasses" <i>Dr. Ray Smith, UK Forage Extension Specialist</i>	<i>Patterson Ballroom B&C</i>
2:30-4:30	KCA- Ladies Program "Heart of the Farm" with Wine & Canvas	<i>Heritage Hall</i>
3:00	KJCA- Officer Elections (<i>Current KJCA Board Members Only</i>)	<i>Berea Room</i>
3:15	KJCA- Annual Membership Meeting & KJCA Board of Director Elections	<i>Berea Room</i>
3:00-4:00	KCA- The Benefits of Being a KY EXCEL Farm	<i>Elkhorn C</i>
4:00	KJCA- Reception	<i>Berea Room</i>
4:00-6:00	Blue Grass Marketing Group Internet Feeder Calf Sale-	<i>Heritage Hall Stage</i>
5:00-6:00	KCA- KCA Leadership Alumni & Past President's Reception- (<i>Invitation Only</i>) <i>Thoroughbred Prefunction</i>	
6:00	Trade Show Closes	
6:00	KCA- Evening Banquet KCA & KBC Awards 2017 KCA Hall of Fame Inductions Foundation Auction	<i>Blue Grass Ballroom</i>