

History of Beef Promotion in Kentucky

1976

The Kentucky General Assembly creates legislation for the promotion of the Beef Cattle Industry, the "Checkoff Program", in 1976 through KRS 247.610, which called for 10 cents per head checkoff

1985

The Kentucky Beef Checkoff program is amended, raising the checkoff to 25 cents per head

1988

The Kentucky Beef Checkoff program is amended when Congress creates the Beef Promotion and Research Act (the Federal Beef Checkoff program) with passage of the 1985 Farm Bill. All farmers and importers pay \$1 per head when a beef animal is sold throughout its lifetime. One-half of the money collected by state beef councils (50 cents of every dollar) is invested through the beef council in each state

December 2004

A Kentucky Beef Checkoff referendum is held. Producers overwhelmingly support reinstating the Kentucky Beef Checkoff program and paying a \$1 per head in the event the Federal Beef Checkoff program is terminated

January 2011

The idea of (re)establishing a Kentucky Beef Checkoff fund is suggested at the KCA convention, which would be in addition to the \$1 per head Federal Beef Checkoff program

November 2011

A committee is appointed during the KCA board meeting to draft a resolution addressing the pursuit of an additional \$1 per head Kentucky Beef Checkoff

January 2012

At the KCA convention, a resolution was adopted to pursue a producer referendum to amend KRS 247.610. If passed, \$1 per head Kentucky Beef Checkoff would be collected in addition to the \$1 per head Federal Beef Checkoff

March 2013

KRS 247.610 is amended to allow for the collection of \$1 per head Kentucky Beef Checkoff in addition to the \$1 per head Federal Beef Checkoff

May 2014

A Kentucky Beef Checkoff Task Force is appointed by the KCA President to review the intent of KRS 247.610. The Kentucky Beef Checkoff Task Force makes a recommendation to the KCA board to proceed with calling for a referendum

An application was made to the Kentucky Board of Agriculture requesting a referendum to add an additional \$1 state beef checkoff program in Kentucky

August 2014

The Kentucky Board of Agriculture approved the referendum request

November 20, 2014

Referendum taking place at Kentucky Cooperative Extension offices