

Title of the Position

Graphic Designer

Department

Kentucky Cattlemen's Association, Kentucky Beef Council, Kentucky Beef Network, Beef Solutions, Kentucky Cattlemen's Foundation

Overall Responsibility

We are looking for a creative Graphic designer with up-to-date knowledge to interpret our needs and to design solutions with high visual impact. You will work on a variety of products, including websites, newspapers, product packaging, exhibitions, corporate identity etc. and you will cooperate with the rest of our team.

Key Areas of Responsibility

- Responsible for design and layout of the monthly publication, Cow Country News
- Working with the Kentucky Beef Council to provide print and digital advertising content, educational materials geared towards producers and consumers as well as booth design from concept to completion
- Assist with video production as needed
- Schedule project implementation and define budget constraints
- Work with a wide range of media and use graphic design software
- Think creatively and develop new design concepts, graphics and layouts
- Prepare rough drafts and present your ideas
- Amend final designs to clients comments and gain full approval
- Work as part of a team with others in the office

Consults With

- The coordinator will be expected to work independently, but under the direction of the Executive Vice-President and Publication Coordinator
- Daily activities are conducted with a high degree of independence. The position is advised and consulted on matters of urgency, sensitivity, or controversy.

Qualifications

- Proven graphic designing experience
- Possession of creative flair, versatility, conceptual/visual ability and originality
- Demonstrable graphic design skills with a strong portfolio
- Ability to interact, communicate and present ideas
- Up to date with industry leading software and technologies (In Design, Illustrator, Dreamweaver, Photoshop etc)
- Highly proficient in all design aspects
- Professionalism regarding time, costs and deadlines
- Flexibility
- Self-motivated with attention to detail
- Ability to work well with all staff, as well as outside clients and vendors
- Sensitivity to confidential matters may be required

To Apply, Submit

A letter of interest to Carey Brown, c/o Kentucky Cattlemen's Association, 176 Pasadena Drive, Lexington, Kentucky 40503, (859) 278-0899, along with: (1) Updated Resume, including work history; (2) three names, with addresses and phone numbers, of references; and a portfolio of your work (can send digitally to cbrown@kycattle.org).

Screening of the applications will begin October 25 and continue until a qualified applicant is selected.