

2017 Youth Beef Heifer Initiative

INSTRUCTIONS TO APPLICANT

1. *Please note:* The application process has changed from a written essay to a 2-3 minute video. The video needs to be submitted with the application in place of the written essay.
2. Consult with your 4-H agent, FFA advisor or parents if you have questions about your responses.
3. Students may only win once in each age division.
4. Age divisions determined from applicants age of October 1 2016.
5. Please type or neatly print all answers in ink. Attach additional pages where necessary.
6. Please email or have application postmarked by **November 30, 2016.**

Mailing Address

Kentucky Cattleman's Association
 ATTN: Beef Heifer Initiative Program
 176 Pasadena Drive
 Lexington, KY 40503

Program Details

Heifer must be purchased from a Kentucky farm
Seller must be a member of KCA
 Students have one year to purchase
 Funds will be distributed to farm/seller

APPLICANT INFORMATION

Name _____ Date _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Parent or Guardian Name _____

Parent or Guardian Address _____

City _____ State _____ Zip _____

Parent or Guardian Phone _____

Age as of October 1 2016: _____ Birthdate: _____ County: _____

Please complete an essay of no less than **300 words typed or a 2-3 minute video** about the following topic to the selection committee. Please attach it to this application or email video to juniors@kycattle.org.

Age division determined as of October 1 2016.

DIVISION I (AGES 9-13) – Why is winning a heifer important to you?

Division II Ages- 14-17- What opportunities would this heifer create for you?

Division III Ages- 18-21- If you won a heifer what would your goals for this project be?

- Videos will be judged on originality from participant
- Winners will be selected prior to December 15th. Awards will be presented at the 2017 KCA Convention



LEADERSHIP ACTIVITIES (List on a separate sheet of paper if need to)

Kentucky Junior Beef Activities

Activity, Award or Office Year County, Regional or State Level

Other School Activities and Awards

Activity or Award Year County, Regional or State Level

Community Activities

Activity or Award Year County, Regional or State Level

Work Experience

Work or Other Year Description

CATTLE PROGRAM

Briefly describe your current beef cattle program:
